

Denim & Whiskey Productions  
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My name is Christian Bringolf. I am professional photographer that has been shooting whiskey, mens clothing and other spirits for the last 5 years. You can view my work on Instagram at [denim\\_and\\_whiskey \(click here\)](#) and my website [www.christianbringolfphotography.com](http://www.christianbringolfphotography.com)

I have worked with and created content for The Balvenie, Ardbeg, Preservation Distillery and Four Roses just to name a few. For each brand that I have worked with I create the content from a creative position, and I manage the content from a social media space.

Over the last five years I have developed numerous connections within the spirits and whiskey industry, that have helped me refine my work and deliver high quality content and social media engagement. Through a combination of content development, photography, media delivery and specialized industry connections, I can help your brand improve its visual presence with your customers.

#### What I do for you:

- Create and edit content
  - Photograph lifestyle and product shots
  - Model
  - Touch up photos for the right edit
- Post to Instagram Denim and Whiskey Channel and Facebook Christian Bringolf Photography.
- Manage follower engagement of post
  - This is an important part to what I offer. My followers expect me to answer their questions about what I'm drinking or wearing. I have the opportunity to be a brand ambassador for your whiskey to 38,000 followers.
- Create Instagram story content that allows a behind the scenes of the whiskey and the photography followers would see in the initial post. Instagram stories are typically prioritized by the IG algorithm and are seen by more accounts. Utilizing this, I can place specific hashtags and links to your website to drive a more targeted approach.

#### Deliverables:

- Two static posts that are two separate images, posted on Denim and Whiskey spread out over the course of 1 month. The approach would be to put up a static post and then within a 24hr period put up story images and behind the scenes of the photo, with specific hashtags and website links to keep followers engaged and interested in your whiskey.
- 4-5 additional images created and edited for Instagram stories with weblinks strategically embedded, directing followers back to the main feed post and brand website.
- The main IG posts will also be posted to Christian Bringolf Photography

Price:

\$1000

Thank you and I look forward to working with you.

Denim & Whiskey

Christian Bringolf



DENIM &  
WHISKEY   
A PRODUCTION COMPANY